

General Information

Entry Fee: The fee for a single/shared artist(s) in a 10' X 10' space is **\$150**. A limited number of 14' X 15' premier spaces* are available for **\$175** on a first come first served basis. All artists (single and shared) must include an application, which may be photocopied, along with three (3) digital files of work and one (1) digital file of booth set-up.

Digital images must be in **JPEG or PDF** file format, 300 dpi and not to exceed one (1) megabyte each. Files **NOT** meeting this criteria will **NOT** be eligible for review. **All** digital files should be named on the CD with appropriate artists' identification. for EACH image file and booth file

There will be NO refunds after the acceptance.

Acceptance to participate is non-transferable.

* Premiere spaces are elevated areas with two steps leading up into an alcove.

Checks are payable to PAVA and entry fee will be returned if not accepted.

Deadline: Friday, May 2, 2008

Entries must be postmarked by Friday May 2nd, 2008. Only PAVA members in good standing may apply for inclusion in the Cool Art Show. If you are a new member or haven't renewed, include a membership form (available online) with a separate check for \$30 with this application.

Show Hours: The Cool Art Show hours are Saturday, July 19, 10:00 am to 5:00 p.m. and Sunday, July 20, 10:00 am to 5:00 p.m. The Coliseum is located at 535 4th Avenue North in St. Petersburg.

Digital: Submit three (3) JPEG or PDF files representative of the work to be shown and one (1) digital file of your booth display. **Each** digital file must include name, medium represented and the size of the piece.

Files must be formatted in either JPEG or PDF format. Files will **not** be re-formatted and therefore not eligible for jurying and show acceptance.

Contacts: Connie Parkinson-727.709.4069
Lin Carte-727.938.7067
Barbara Hanson-727-539-8901

Set-Up: Set-up on **Friday, July 18** will commence at 9:00 a.m. and conclude at 4:00 p.m. **Saturday, July 19**, set-up will begin at 7:00 a.m. and be completed by show time at 10:00 a.m.

Electricity: If an artist requests **additional** lighting for their booth/ premiere space, the Coliseum will charge for the hook-up. The cost is \$48.15 prior to show date...day of show cost is \$64.20

Take-Down: Tear-down will begin immediately after closing at 5:00 p.m. on Sunday, July 20.

Reproductions: Reproductions of original artwork (photo offset, letterpress, photocopy, gravure, giclees, IRIS or ink jet prints) may be sold, but each individual piece must be clearly labeled with the words, "REPRODUCTION." Not more than one third of total display space can be devoted to reproductions and work exhibited must be contained in the assigned space. No mass produced, machine made, or commercial items may be displayed. This includes, but is not restricted to: T-shirts, books, note cards, assembly line furniture, kit jewelry, ceramics or metal cast from commercial molds. Only craftspeople and artists displaying their own original work may participate.

Sales Tax: Each artist is responsible for collecting and remitting sales tax to the Florida Department of Revenue. Sales tax is seven percent (7%).

Space: Exhibit spaces will be approximately 10 by 10 feet. Limited premiere spaces are 14 by 15 feet. The outside of display panels can only be utilized with the permission of that neighboring artist.

Special Notes: A private area for artists will be set aside for refreshments each morning. Also, no open flames and no animals, other than seeing eye dogs, are allowed in the Coliseum.

Application

Postmark Deadline: Friday May 2, 2008

Return your signed application and entry fee (s), your (4 files) CD with a SASE and postage appropriate all by the post-marked date of **Friday, May 2 2008.**

Name: _____

Address: _____

City: _____ State: _____

Zipcode: _____ Phone: _____

E-Mail: _____

Notification of show acceptance will be provided electronically

Choose
the categories
which apply

- Printmaking
- Sculpture
- Wood
- Ceramics
- Drawing/ Pastel
- Fiber
- Glassworks
- Jewelry
- Metalworks
- Other
- Mixed Media
- Painting
- Photography

Please sign exhibitor's agreement on reverse side

